



# SPONSORSHIP OPPORTUNITIES

## About the Unity in Diversity Gala

South Asian Network's (SAN) annual gala is a special evening that brings the greater Los Angeles community together in celebration of the achievements of the South Asian Network, recognition of leaders in our community, and to raise support for SAN's important programming. The evening features a cocktail reception, raffle, dinner, awards program, and entertainment. Over 250 business, government, and nonprofit leaders are expected from Los Angeles and Orange Counties.

This year, our Community Solidarity Award recipient is Surina Khan, Chief Executive Officer of the Women's Foundation of California, for her commitment to the empowerment of underrepresented and marginalized communities. The Master of Ceremony will be comedian Raja Michael.

## About the South Asian Network

South Asian Network is a 27-year old non-profit organization that seeks to empower, support, and build awareness among South Asian Americans in Southern California, in the areas of health & well-being, civic engagement/civil rights, and gender-based violence.

As the South Asian American community continues to grow, SAN is committed to challenging systems of oppression and inequality, building solidarities with other communities, and achieving economic, political, and human rights of all. For more information about SAN, visit [www.sansocal.org](http://www.sansocal.org).

## Why you should support SAN

Every dollar of sponsorship allows South Asian Network to cover costs of the event and allocate more revenue towards its programming for the upcoming year. Sponsorship of the event provides companies and organizations with a key visibility opportunity and demonstrate their commitment to the growing South Asian community in the Los Angeles area. Previous sponsors have included Kaiser Permanente, Emirates Air, Southern California Gas Company, Toyota Financial Services,

Crowell & Moring LLP, and South Asian Bar Association of Southern California.

## Sponsorship Levels

### \$15,000

#### Justice | Inquilaab

##### *(Platinum Level Sponsor)*

Inquilaab sponsors influence the scope and depth of SAN's mission to advance the health, well-being and civil rights of South Asians in Southern California. Benefits include:

- Recognition as title sponsor with logo in event marketing materials, including website;
- Opportunity to make a brief (1-2 mins) remark at the Gala;
- Full-page ad in program booklet;
- Verbal recognition and logo on video screen at Gala;
- Placement of promotional items in gift bag; and
- Two reserved tables (20 tickets) displaying company or organization logo.

### \$10,000

#### Power | Shakti *(Gold Level Sponsor)*

Power | Shakti sponsors demonstrate their strong commitment to SAN and the promotion of justice, equality and dignity in the South Asian community. Benefits of this sponsorship include:

- Recognition as elite sponsor and logo in marketing materials, including website;
- Half-page ad in program book;
- Placement of one promotional item in gift bag;
- Verbal recognition and logo displayed on video screen at Gala;
- Logo placement on event website; and
- One reserved table (10 tickets) displaying company or organization logo.

### \$5,000

#### Rights | Adhikaar *(Silver Level Sponsor)*

Rights | Adhikaar sponsors foresee a strong, healthy and just South Asian community built, in part, on SAN's culturally sensitive,

linguistically appropriate support services. Benefits of this sponsorship include:

- Recognition as Adhikaar sponsor in event marketing materials, including event website;
- Half-page ad in program booklet;
- Verbal recognition + logo placement on screen at Gala; and
- One reserved table (10 tickets) displaying company or organization logo.

**\$2,500**

**Voice | Awaz (Bronze Level Sponsor)**

Voice | Awaz sponsors recognize the importance of SAN's programmatic strategies: outreach and education, service provision, policy advocacy and civic engagement. Benefits of this sponsorship include:

- Recognition as an Awaz sponsor in event marketing materials and website;
- Quarter-page ad in program booklet;
- Verbal recognition + logo placement on screen at Gala; and
- 5 tickets to Gala.

**Program Book Advertisements**

- \_\_\_ Full-Page, (Size: 8"h x 5"w) \$500
- \_\_\_ Half-Page, (Size: 4"h x 5"w) \$250
- \_\_\_ Quarter-Page, (Size: 2.5"h x 4"w) \$100

**Please email your congratulatory ad in jpg, tiff, or pdf format by September 10, 2017 to [Nutan@sansocal.org](mailto:Nutan@sansocal.org).**

*For more information about sponsorship opportunities, please contact Nutan Kafle at 562-403-0488 or [nutan@sansocal.org](mailto:nutan@sansocal.org). Gala tickets can be purchased at [www.sansocal.org/gala](http://www.sansocal.org/gala).*

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**Methods of Payment**

Check one:    Check Enclosed    Credit Card (VISA, MasterCard, Amex)

Make check payable to **South Asian Network** & mail to: 18173 Pioneer Blvd., Suite I, Artesia CA 90701.

***Billing Information***

Cardholder's Name: \_\_\_\_\_

Credit Card No.: \_\_\_\_\_

Card Verification Code: \_\_\_\_\_ (3 or 4 digits)      Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

*The South Asian Network is registered as a non-profit 501(c)(3) organization. Contributions to SAN are tax-deductible to the extent permitted by law. Tax identification number: 33-0608166.*